

Programme

10 Day Schedule GVOTM Malaysia Programme - October 2010

Oct 21, 2010 (Thursday)	2000 hrs				Check-In and Programme Registration at PETRONAS Management Institute, Bangi, Selangor Welcoming Dinner		
	0845-1015 hrs	1030-1200 hrs	1400-1530 hrs	1545-1715 hrs	1930-2100 hrs		
22 Oct, 2010 (Friday)	Programme Overview and Expectations Session	Session 1	(starting at 1430 hrs) Session 2	Session 3	Team Case Work: Team Introductions and Survival Exercise		
23 Oct, 2010 (Saturday)	Session 4	Session 5	Session 6	Session 7	Team Case Work		
24 Oct, 2010 (Sunday)	Session 8	Session 9	Session 10		Team Case Work		
25 Oct, 2010 (Monday)	Global Company Visits		Session 11	Cultural Simulation Prep	Cultural Simulation Prep		
26 Oct, 2010 (Tuesday)	Session 12		Session 13	Session 14	Team Case Work		
27 Oct, 2010 (Wednesday)	CULTURAL DAY (MELAKA)		CULTURAL DAY (MELAKA)		CULTURAL DAY (DINNER)		
28 Oct, 2010 (Thursday)	Session 15	Session 16	Session 17	Session 18	Team Case Work		
29 Oct, 2010 (Friday)	Session 19	Session 20	(starting at 1430 hrs) Team Case Work		Team Case Work		
30 Oct, 2010 (Saturday)	Team Presentations Conclude Final Programme Evaluations and Debrief		Session 21		CELEBRATORY GRADUATION DINNER		
31 Oct, 2010 (Sunday)	DEPARTURE PACKING / CHECK OUT		DEPARTURES		DEPARTURES		

Papers

Session 1

Topic : "Asian & Western Collaboration: Creating Value in the Globalised Market Place"

Keynote Speaker : **Y. Bhg. Dato' Sri Mohd. Effendi Norwawi**
Executive Director Encorp Berhad
(former Minister of Agriculture and Minister at Prime Minister's Office)

Session 2

Topic : "Business Anthropology Asian & Western Perspectives"

Speaker 1 : **Assoc. Prof. Dr Mohamed Bin Halib, Universiti Teknologi PETRONAS (UTP), Malaysia.**

Session 3

Panel Discussion : "Asian & Western Collaboration: Creating Value in the Globalised Market Place"

Moderator : **Richard (Dick) Brandt, Director of the Iacocca Institute at Lehigh University, USA.**

Speaker 1 : **Assoc. Prof. Dr Mohamed Bin Halib, Universiti Teknologi PETRONAS (UTP), Malaysia.**

Speaker 2 : **Professor Datuk Dr Shamsul Amri Baharuddin, Universiti Kebangsaan Malaysia (UKM), Malaysia.**

Session 4

Topic : "Globalisation: Dream or Disaster?"

Speaker : **Prof. Tan Sri Dato' Dzulkifli Abdul Razak, Vice-Chancellor, Universiti Sains Malaysia (USM), Malaysia.**

Session 5

Topic : "Global Leadership"

Speaker : **Yasunari Matsuura, Managing Director, Global Ark Consulting Inc., Japan.**

Session 6

Topic : "Anatomy of an Entrepreneur"

Speaker : **Fermin Ezquer-Matallana, Founder and Executive Director of Think Creative BizNets (TCBNets), Spain.**

Session 7

Panel Discussion : "Being a Global Entrepreneur"
Presentations and Round Table Discussions

Speaker 1 : **Charles M Zeynel, Founder and President of ZAG International Inc., Connecticut, USA.**

Speaker 2 : **Douglas Foo, Founder and Chief Executive Officer of Apex-Pal International Ltd, Singapore.**

Speaker 3 : **Fermin Ezquer-Matallana, Spain.**

Session 8

Topic : "Global Strategic Planning"

Speaker : **Fermin Ezquer-Matallana, Spain.**

Session 9

Topic : "Impact of the Global Financial Landscape on the Asia Business Market"

Speaker : **Yasunari Matsuura, Japan.**

Session 10

Panel Discussion : "Asian Entrepreneurship Challenges"

Speaker 1 : **Dato' Meer Sadik Habib, Managing Director, Habib Jewels, Malaysia**

Speaker 2 : **Dato' Hazimah Zainuddin, Managing Director, Hyrax Oil Sdn Bhd, Malaysia**

Session 11

Topic : "Sharing by Global Company Leader"

Speaker : **Sarah Casanova, Managing Director McDonald's Malaysia**

Session 12

Cultural Simulation by: **Richard (Dick) Brandt, USA**
Song Huat Tan, Managing Director of West East Holdings Pty Ltd, Australia.

Session 13

Topic : "Business Model Innovation & Leadership"

Speaker : **Fermin Ezquer-Matallana, Spain.**

Session 14

Topic : "Emerging Asian Markets"

Speaker : **Yasunari Matsuura, Japan.**

Session 15

Topic : "Steps in Going Global"

Speaker : **Richard (Dick) Brandt, USA**

Session 16

Topic : "How Entrepreneurial Thinking can Accelerate Large Corporations"

Speaker : **Fermin Ezquer-Matallana, Spain.**

Session 17

Topic : "Complex Creativity: Pathway to Opportunity Finding"

Speaker : **Dr. Kanesh Rajah, Director, Business School of Tshwane University of Technology, South Africa**

Session 18

Topic : "Start Ups in a Foreign Environment"

Speaker : **Charles M. Zeynel, USA.**

Session 19

Topic : "Ethics and Corporate Responsibility"

Speaker : **Tay Kay Luan, Chief Executive Officer, Institute of Bankers Malaysia**

Session 20

Topic : "Social Media Success Story"

Speaker : **Malek Ali, Managing Director, BFM Media (Broadcast Media Industry), Malaysia.**

Session 21

Panel Discussion : "Global Joint Ventures and Alliances - The OPTIMAL Story"
Charles M. Zeynel, USA.